





**PRIDE**

# PRIDE

## **Gurur veren, ödüllü ve standartları yeniden belirleyen bir ürün: PRIDE**

Çok fonksiyonlu, A++ enerji verimliliğine sahip, İstanbul Sanayi Odası'ndan (İSO) birincilik ödüllü bir ürün ailesi olan PRIDE, tekil spot tipinden, ikili - üçlü ankastre ve sarkıt versiyona kadar, tamamen LED ışık kaynaklarının olası en küçük hacimlerde, olası en etkin ve enerji verimli şekilde kullanımı için tasarlanmış seçkin bir seridir.

PRIDE, LED ışık kaynaklarının ısı hassasiyetinin giderilmesi için gövde ile uyumlu tasarlanan ve yüksek soğutma kabiliyetine sahip soğutma ünitesi sayesinde kompakt bir ailedir. Düşük sistem gücü tüketimi, uzun ömrü ve kompakt yapısına rağmen enerji verimliliği sayesinde çıtayı üst sınıflara taşıyan bir ürün / ürün ailesi olarak tercih edilmektedir. Aile, fonksiyonellik, verimlilik, uzun ömür gibi bileşik özelliklerinin yanında, tasarım açısından da benzersiz form ve efektlerini aynı tasarım çizgisinde yansıtır.

PRIDE ailesindeki tüm ürünlerde, optik olarak yüksek verimli özel tasarım anodize metal reflektör veya ışık üstünde eşsiz bir kontrol sağlayan TIR lens seçenekleri kullanılıyor. Minimalize edilmiş gövde boyutlarına sahip olan ailede kullanılan 12 – 18 – 25 – 30 veya 40W gücündeki yüksek verimli LED çipleri ile çok yüksek miktarlarda ışık elde edilebiliyor.

İsteğe bağlı olarak yatay veya dikey kit kutusu dışında yeni sürücülü ray adaptörü ile de kullanılabilen PRIDE spot, dikey ekseninde 90°, yatay ekseninde 330° yönlendirilebiliyor. Daha çok vurgu aydınlatmasına ihtiyaç duyulan, ancak ray spot tercih edilmeyen mekanlar için geliştirilen yarı ankastre ürün ise, yüksek güçte ve yoğunlaştırılmış ışığın, istenen açıda yönlendirilebilmesini sağlıyor.

## **Awarded and standard setting product to make you proud: PRIDE**

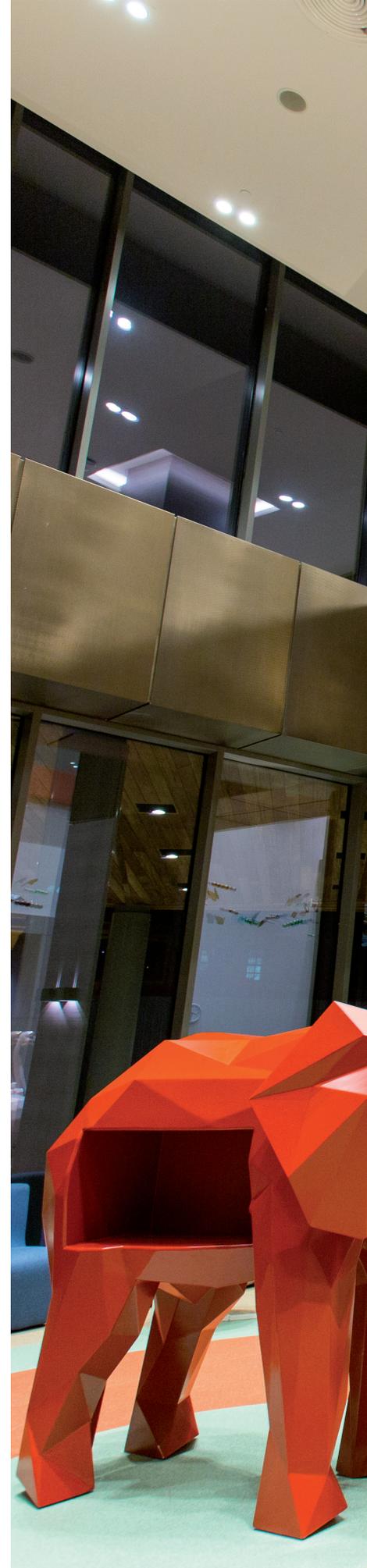
*PRIDE is a multi functional product family which makes LAMP 83 proud, awarded 1st place trophy for energy efficiency by ICI (Istanbul Chamber of Industry) thanks to its A++ energy efficiency.*

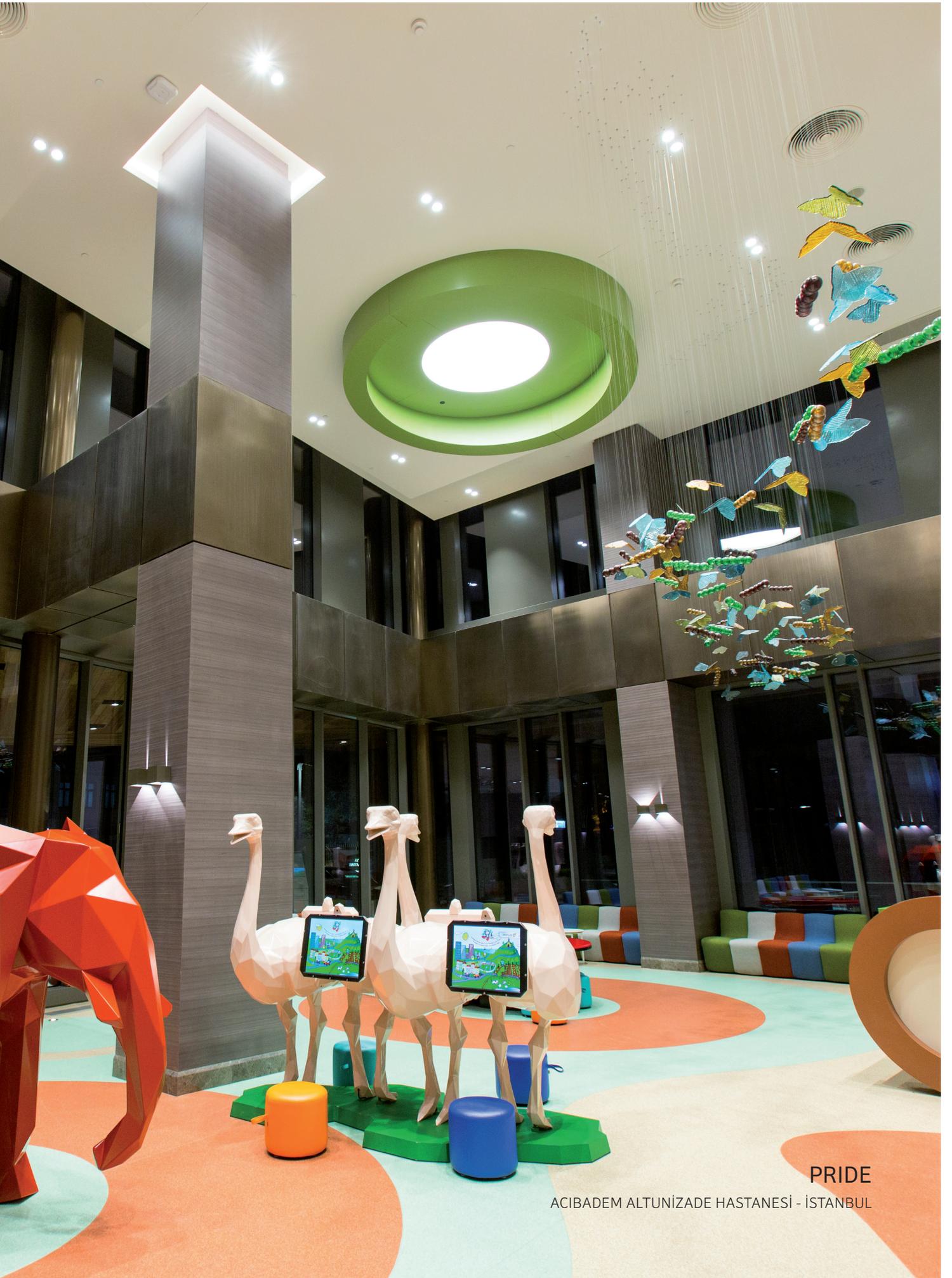
*From singular spot type to double-triple recessed and pendant versions, it is an exclusive series designed entirely for the most effective and energy efficient use of LED light sources in the smallest possible volumes.*

*PRIDE is a very compact product family thanks to its heat sink unit that has high cooling capability as a result of integrated design process to make it not only to dissipate the heat over very sensitive LED chip; but also to act as an extended part of the body. PRIDE family raises the bar thanks to its high energy efficiency, low system power and long economical life. PRIDE family, also reflects unique forms and effects in the same design line in terms of design besides functionality, efficiency and the compound properties such as long life.*

*For all the products in the PRIDE family, special designed anodized metal reflector that is optically highly efficient or TIR lens options that provides unique control over the light is used. In the family with minimalized body dimensions, thanks to highly efficient LED chips of 12 – 18 – 25 – 30 and 40W power high density of light is provided.*

*PRIDE spotlight, is offered either horizontal or vertical driver box apart from, depending on the choice, it can be also used with its new integrated track adaptor. The luminaire could be tilted 20° over vertical axis and 330° tilting for the horizontal axis.*





PRIDE

ACIBADEM ALTUNIZADE HASTANESİ - İSTANBUL

# PRIDE

Yine aynı güçte LED'lerin kullanıldığı ankastre ürünlerde sabit yuvarlak çerçeve, hareketli (dikey ekseninde 20°), yuvarlak ve kare çerçeve ile ikili ve üçlü gövde seçenekleri mevcut.

Rozanslı veya ray soketli olarak monte edilebilen dört farklı sarkıt ürün ise, bir mekanın tüm aydınlatma ihtiyacının PRIDE ailesi ile karşılanabilmesine olanak tanıyor.

PRIDE ile gurur duyabileceğiniz bir aydınlatma elde etmeniz çok kolay...

## **Kullanım Alanları:**

PRIDE ürün ailesi, ticari alanlar, mağazalar, marketler, vitrinler, efekt ve vurgu aydınlatma ihtiyacı duyulan özellikli mekan ve objeleri içeren tüm genel alanlarda kullanılabileceği gibi; şiddeti yüksek, konsantre ve pürüzsüz ışık ihtiyacı olan evsel alanlarda örneğin mutfak, lineer kütüphane, giyinme odaları da dahil bir çok mekanda elektroray uygulaması ile sayesinde kullanılabilir.

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*For recessed products that are including same powered LEDs, fixed round frame, adjustable (could be tilted 20° over vertical axis) round & square frame and dual or triple body options are available.*

*Four different pendant luminaires which can be mounted with base or track adapter, are ensured that PRIDE family satisfies the needs of any lighting project.*

*It is very easy to get a lighting that you can be proud of with PRIDE.*

## **Application Areas:**

*PRIDE product family can be used in places which are in need of highlighted & general lighting such as trading areas, markets, shops, showcases. By track system application they can also be used in places which are in need of high-intensity, concentrated and smooth light like kitchen, linear library, changing rooms.*





PRIDE



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RASHad  
Applik uygulamasi (sayfa 53).  
Applik uygulamasi (sayfa 53).

Zubehör

Top 10  
Best Sellers



# PRIDE

ÜRÜN AİLESİ / PRODUCT FAMILY

## PRIDE SPOT / SPOTLIGHT



## TIR lensli aygıtlar / Luminaires with TIR lens



- A++ sınıfı enerji verimliliğine sahip, İSO'dan birincilik ödüllü ürün
- Yatay ve dikey kit kutusu veya sürücülü ray adaptörü seçeneği
- 12 – 40 W arası beş farklı güçte, A++ sınıfı enerji verimli, L 80 50.000 saat ömürlü LED
- 1.940 – 5.220 lümen arası (LED) ışık akısı
- Özel tasarım anodize metal reflektör veya TIR lens teknolojisi ile mükemmel ışık kontrolü
- 15° – 24° – 36° – 40° anodize metal reflektörlü, 36° lensli ışık açısı
- 3000K – 4000K (CCT) ışık renk sıcaklığı SDCM 3
- DALI dim seçeneği, otomasyona uyumlu (opsiyonel)

- A++ energy efficiency, awarded product, 1st place trophy for energy efficiency by ICI (Istanbul Chamber Of Industry)
- Horizontal and vertical kit box or integrated track adaptor options
- Class A++ energy efficient & L80 50.000 hours life time LED between 12 to 40W
- LED lumen output between 1.940 – 5.220 lm
- Perfect control over the light with special designed anodized metal reflector or TIR lens technology
- 15° – 24° – 36° or 40° beam angle with reflector / 36° beam angle with lens
- CCT light color temperature: 3000K – 4000K SDCM 3
- DALI dim option, suitable for automation (optional)

## PRIDE ANKASTRE / RECESSED



## TIR lensli aygıtlar / Luminaires with TIR lens



- A++ sınıfı enerji verimliliğine sahip, İSO'dan birincilik ödüllü ürün
- 12 – 40 W arası beş farklı güçte, A++ sınıfı enerji verimli, L 80 50.000 saat ömürlü LED
- 1.940 – 5.220 lümen arası (LED) ışık akısı
- Özel tasarım anodize metal reflektör veya TIR lens teknolojisi ile mükemmel ışık kontrolü
- 15° – 24° – 36° – 40° reflektörlü, 36° optik lensli ışık açısı
- 3000K – 4000K (CCT) ışık renk sıcaklığı SDCM 3
- 20° ve yarı ankastre gövdede 90°ye kadar dikeyde yönlendirilebilme imkanı
- DALI dim seçeneği, otomasyona uyumlu (opsiyonel)
- 3 saat süreli acil durum batarya kiti (opsiyonel)

- A++ energy efficiency, awarded product, 1st place trophy for energy efficiency by ICI (İstanbul Chamber Of Industry)
- Class A++ energy efficient & L 80 50.000 hours life time LED between 12 to 40W
- LED lumen output between 1.940 – 5.220 lm
- Perfect control over the light with special designed anodized metal reflector or TIR lens technology
- 15° – 24° – 36° or 40° beam angle with reflector / 36° beam angle with optical lens
- CCT light color temperature: 3000K – 4000K SDCM 3
- Adjustability up to 20° for recessed body and up to 90° for semi recessed version in vertical axis
- DALI dim option, suitable for automation (optional)
- Emergency kit is available with 3 hours battery pack (optional)

## PRIDE SARKIT / PENDANT



- A++ sınıfı enerji verimliliğine sahip, İSO'dan birincilik ödüllü ürün
- 18 - 30W, A++ sınıfı enerji verimli, L 80 50.000 saat ömürlü LED
- 1.940 – 5.200 lümen arası (LED) ışık akısı
- Özel tasarım anodize metal reflektör
- 15° – 24° – 36° – 40° reflektörlü
- 3000K – 4000K (CCT) ışık renk sıcaklığı SDCM 3
- DALI dim seçeneği, otomasyona uyumlu (opsiyonel)

- A++ energy efficiency, awarded product, 1st place trophy for energy efficiency by ICI (İstanbul Chamber Of Industry)
- Class A++ energy efficient & L 80 50.000 hours life time LED between 18 to 30W
- LED lumen output between 1.940 – 5.200 lm
- Perfect control over the light with special designed anodized metal reflector
- 15° – 24° – 36° or 40° beam angle with reflector
- CCT light color temperature: 3000K – 4000K SDCM 3
- DALI dim option, suitable for automation (optional)

**İNDİRİM**

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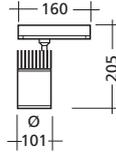
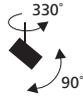
**İNDİRİM**

**YENİ**

**PRIDE**  
DEFACTO - İSTANBUL



# PRIDE SPOT / SPOTLIGHT



W • lm	Standard	DALI Dimm
18 W • 2690 lm	L SP1423310	L SP1423410
25 W • 3610 lm	L SP1423320	L SP1423420
30 W • 4350 lm	L SP1423330	-

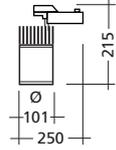
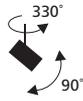


3000K - 4000K • 1100 - 1270 gr



IP 20

850°



W • lm	Standard	DALI Dimm
12 W • 1940 lm	L SP1423001	L SP1423101
18 W • 2690 lm	L SP1423010	L SP1423110
25 W • 3610 lm	L SP1423020	L SP1423120
30 W • 4350 lm	L SP1423030	L SP1423130
40 W • 5220 lm	L SP1423050	L SP1423150

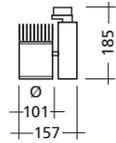
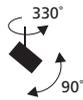


3000K - 4000K • 1280 - 1450 gr



IP 20

850°



W • lm	Standard	DALI Dimm
12 W • 1940 lm	L SP1431001	L SP1431101
18 W • 2690 lm	L SP1431010	L SP1431110
25 W • 3610 lm	L SP1431020	L SP1431120
30 W • 4350 lm	L SP1431030	L SP1431130
40 W • 5220 lm	L SP1431050	L SP1431150



3000K - 4000K • 1300 - 1450 gr

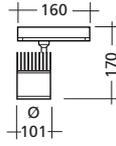


IP 20

850°



# PRIDE SPOT / SPOTLIGHT



W • lm	Standard	DALI Dimm
18 W • 2690 lm	L SP1428310	L SP1428410
25 W • 3610 lm	L SP1428320	L SP1428420
30 W • 4350 lm	L SP1428330	-



3000K - 4000K • 1000 - 1170 gr

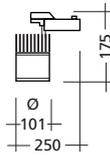


EAC



IP 20

850°



W • lm	Standard	DALI Dimm
12 W • 1940 lm	L SP1428001	L SP1428101
18 W • 2690 lm	L SP1428010	L SP1428110
25 W • 3610 lm	L SP1428020	L SP1428120
30 W • 4350 lm	L SP1428030	L SP1428130
40 W • 5220 lm	L SP1428050	L SP1428150



3000K - 4000K • 1180 - 1350 gr

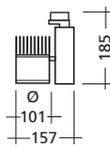


EAC



IP 20

850°



W • lm	Standard	DALI Dimm
12 W • 1940 lm	L SP1432001	L SP1432101
18 W • 2690 lm	L SP1432010	L SP1432110
25 W • 3610 lm	L SP1432020	L SP1432120
30 W • 4350 lm	L SP1432030	L SP1432130
40 W • 5220 lm	L SP1432050	L SP1432150



3000K - 4000K • 1200 - 1350 gr



EAC

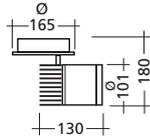
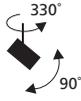


IP 20

850°



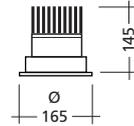
## PRIDE ANKASTRE / RECESSED



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4804030	L AN4804040	L AN4804060
18 W • 2690 lm	L AN4804031	L AN4804041	L AN4804061
25 W • 3610 lm	L AN4804032	L AN4804042	L AN4804062
30 W • 4350 lm	L AN4804033	L AN4804043	L AN4804063
40 W • 5220 lm	L AN4804035	L AN4804045	L AN4804065



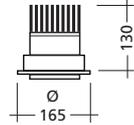
3000K - 4000K • 1600 - 2300 gr



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4801030	L AN4801040	L AN4801060
18 W • 2690 lm	L AN4801031	L AN4801041	L AN4801061
25 W • 3610 lm	L AN4801032	L AN4801042	L AN4801062
30 W • 4350 lm	L AN4801033	L AN4801043	L AN4801063
40 W • 5220 lm	L AN4801035	L AN4801045	L AN4801065



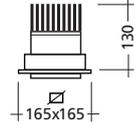
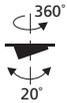
3000K - 4000K • 1350 - 2050 gr



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4802030	L AN4802040	L AN4802060
18 W • 2690 lm	L AN4802031	L AN4802041	L AN4802061
25 W • 3610 lm	L AN4802032	L AN4802042	L AN4802062
30 W • 4350 lm	L AN4802033	L AN4802043	L AN4802063
40 W • 5220 lm	L AN4802035	L AN4802045	L AN4802065



3000K - 4000K • 1400 - 2100 gr



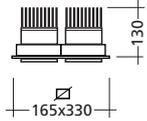
W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4803030	L AN4803040	L AN4803060
18 W • 2690 lm	L AN4803031	L AN4803041	L AN4803061
25 W • 3610 lm	L AN4803032	L AN4803042	L AN4803062
30 W • 4350 lm	L AN4803033	L AN4803043	L AN4803063
40 W • 5220 lm	L AN4803035	L AN4803045	L AN4803065



3000K - 4000K • 1650 - 2350 gr



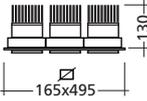
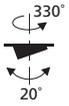
# PRIDE ANKASTRE / RECESSED



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
2x(12 W•1940 lm)	L AN4803230	L AN4803240	L AN4803260
2x(18 W•2690 lm)	L AN4803231	L AN4803241	L AN4803261
2x(25 W•3610 lm)	L AN4803232	L AN4803242	L AN4803262
2x(30 W•4350 lm)	L AN4803233	L AN4803243	L AN4803263
2x(40 W•5220 lm)	L AN4803235	L AN4803245	L AN4803265



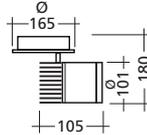
3000K - 4000K • 3200 - 4000 gr



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
3x(12 W•1940 lm)	L AN4803330	L AN4803340	L AN4803360
3x(18 W•2690 lm)	L AN4803331	L AN4803341	L AN4803361
3x(25 W•3610 lm)	L AN4803332	L AN4803342	L AN4803362
3x(30 W•4350 lm)	L AN4803333	L AN4803343	L AN4803363
3x(40 W•5220 lm)	L AN4803335	L AN4803345	L AN4803365



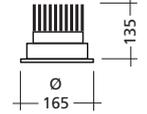
3000K - 4000K • 4750 - 5650 gr



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4823030	L AN4823040	L AN4823060
18 W • 2690 lm	L AN4823031	L AN4823041	L AN4823061
25 W • 3610 lm	L AN4823032	L AN4823042	L AN4823062
30 W • 4350 lm	L AN4823033	L AN4823043	L AN4823063
40 W • 5220 lm	L AN4823035	L AN4823045	L AN4823065



3000K - 4000K • 1300 - 2000 gr



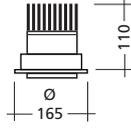
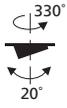
W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4820030	L AN4820040	L AN4820060
18 W • 2690 lm	L AN4820031	L AN4820041	L AN4820061
25 W • 3610 lm	L AN4820032	L AN4820042	L AN4820062
30 W • 4350 lm	L AN4820033	L AN4820043	L AN4820063
40 W • 5220 lm	L AN4820035	L AN4820045	L AN4820065



3000K - 4000K • 1250 - 1950 gr



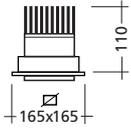
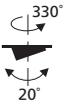
# PRIDE ANKASTRE / RECESSED



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4821030	L AN4821040	L AN4821060
18 W • 2690 lm	L AN4821031	L AN4821041	L AN4821061
25 W • 3610 lm	L AN4821032	L AN4821042	L AN4821062
30 W • 4350 lm	L AN4821033	L AN4821043	L AN4821063
40 W • 5220 lm	L AN4821035	L AN4821045	L AN4821065



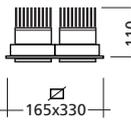
3000K - 4000K • 1250 - 1950 gr



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
12 W • 1940 lm	L AN4822030	L AN4822040	L AN4822060
18 W • 2690 lm	L AN4822031	L AN4822041	L AN4822061
25 W • 3610 lm	L AN4822032	L AN4822042	L AN4822062
30 W • 4350 lm	L AN4822033	L AN4822043	L AN4822063
40 W • 5220 lm	L AN4822035	L AN4822045	L AN4822065



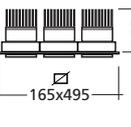
3000K - 4000K • 1450 - 2150 gr



W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
2x(12 W•1940 lm)	L AN4822230	L AN4822240	L AN4822260
2x(18 W•2690 lm)	L AN4822231	L AN4822241	L AN4822261
2x(25 W•3610 lm)	L AN4822232	L AN4822242	L AN4822262
2x(30 W•4350 lm)	L AN4822233	L AN4822243	L AN4822263
2x(40 W•5220 lm)	L AN4822235	L AN4822245	L AN4822265



3000K - 4000K • 2800 - 3600 gr



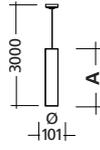
W • lm	Standard	DALI Dimm	Acil Kit Emergency Kit
3x(12 W•1940 lm)	L AN4822330	L AN4822340	L AN4822360
3x(18 W•2690 lm)	L AN4822331	L AN4822341	L AN4822361
3x(25 W•3610 lm)	L AN4822332	L AN4822342	L AN4822362
3x(30 W•4350 lm)	L AN4822333	L AN4822343	L AN4822363
3x(40 W•5220 lm)	L AN4822335	L AN4822345	L AN4822365



3000K - 4000K • 4200 - 4950 gr



# PRIDE SARKIT / PENDANT



## ROZANSLI / WITH BASE

W • lm	Standard	DALI Dimm	A (mm)
18 W • 2690 lm	L SK1323030	L SK1323040	350
30 W • 4350 lm	L SK1323031	L SK1323041	350
18 W • 2690 lm	L SK1323130	L SK1323140	500
30 W • 4350 lm	L SK1323131	L SK1323141	500

## TRİFAZE RAY SOKETLİ / WITH 3-PHASE TRACK ADAPTOR

W • lm	Standard	DALI Dimm	A (mm)
18 W • 2690 lm	L SK1324030	L SK1324040	350
30 W • 4350 lm	L SK1324031	L SK1324041	350
18 W • 2690 lm	L SK1324130	L SK1324140	500
30 W • 4350 lm	L SK1324131	L SK1324141	500



3000K - 4000K • 2200 - 2400 gr



EAC



IP 20

850°



A++